



Child Safety

TIPS FOR PARENTS AND CHILDREN

“ There can be no keener revelation of
a society’s soul than the way in which
it treats its children. ”

Nelson Mandela
Former President of South Africa



EDUCATING CHILDREN ON **Personal Safety**

It is our responsibility to teach children how to help protect themselves and to handle dangerous, scary or uncomfortable situations. Help our children understand how to make good choices, always keeping safety in mind.

Life is full of circumstances that may combine at any given time to create risk. Children are a great target in such situations because they are more approachable, innocent and less experienced in personal safety behaviors. Their reactions often determine outcomes. Educate your children about good practices for staying safe, no matter the situation and its unpredictability. Safety should be every family's number one priority.



AN IMPORTANT LESSON: **No-Go-Yell-Tell**

No-Go-Yell-Tell is a self-defense technique in case children are confronted by strangers who might be threatening or hurtful. If in a dangerous situation, children should say “no”, run away from the scene, yell as loud as they can and tell a trusted adult about what happened as soon as possible. Empowering children with this technique can help them successfully get away from danger including abduction. Parents, it's important to review this lesson with your children periodically. Dangerous situations include:

- Stranger asks child for help with directions
- Stranger asks child for help with finding a lost pet
- Stranger asks child if they'd like to come inside for food
- Stranger claims that he or she was sent by the parents to pick up child
- Stranger follows a child suspiciously

SMART SAFETY TIPS FOR Children to Learn

- I will always check with my parents first.
- I will know my full name, my parents' name, home phone number and address.
- I will not play or go to other places by myself. I'll take a friend.
- I will trust my feelings – if something feels wrong, it is wrong.
- I will try to remove myself from a situation where someone makes me feel uncomfortable.
- I will look for “good” strangers to help me in dangerous situations. More information under Smart Safety Tips for Parents.
- I will not talk to, accept gifts, or accept rides from people I do not know without my parent's permission.
- I will always lock the doors in my home and in the car. I know not to admit that I am home alone.
- I will know to dial 911 in case of an emergency.

In 80 percent of abductions by strangers, the first contact between the child and the abductor takes place within only a quarter-mile from the child's home.

SMART SAFETY TIPS FOR Parents to Remember

- Get to know your neighbors and your neighborhood. Show your children the best places to play safely and areas to avoid.
- Know where your children are at all times! Stay connected with them.
- Encourage kids to play in groups and never to go anywhere alone.
- Explain who “good” strangers are and how they can help in dangerous situations. Good strangers are reliable people who you can trust such as a police officer, firefighter, teacher and librarian.
- Trust your children's instincts. Reassure them that you're there to listen and to believe them.
- Teach your children what to do in an emergency and how to call 911.

WHAT ARE THE RISKS To Your Child?

In The Home

Staying Home Alone. For moments when children need to stay home alone, such as after school and until parents come home from work, instruct your children to call, email or text you when they get home. Always lock the door and never open the door to strangers. If your home has a 24-hour monitored home security system from Guardian, teach them how to operate the system.

Poison Prevention. Keep medicines and cleaning solutions in the original packaging and store in a secure place where children can't see or reach them. Refrain from storing these items under the kitchen or bathroom sink as kids are often eyelevel with these items.

Fire Safety. Install monitored smoke alarms and heat detectors. Second, develop a fire escape plan with the whole family. Identify points in your home where children can exit. To get your free fire escape planner, request a Guardian Protection Services Fire Safety brochure.

In The Neighborhood

Playing Outside. Never leave children unattended outside and teach them to stay away from the street and moving cars. If a ball or toy rolls into the street and if kids have to cross the street, they should look both ways first or get an adult to help.

At School

Bullying. Recognize the signs if your child is being bullied, bullying others, or witnessing bullying. Talk to your children if they are displaying any sort of behavioral or emotional changes. Cyberbullying is also a growing concern for parents. Targeting another person online or via use of electronic technology, commonly called cyberbullying, is also a growing concern for parents.

Traveling To and From School. Map a safe way for your children to walk to school or to the bus stop and point out places they should avoid along the way, such as vacant lots and parks where there aren't many people present. Teach them traffic rules and encourage them to go with a sibling or a friend.

GuardianKids ID Program

A free community service from Guardian, this program helps parents record their children's vital information by producing Bio-Docs complete with photograph and fingerprints. In the event that your child goes missing, present the Bio-Doc to investigators to aid in the search process.

Visit GuardianKids.com to learn more.

Take Action....

INSTALL MONITORED HOME SECURITY WITH A SECURITY CAMERA SYSTEM

- A child is reported missing every 41 seconds in the United States. That's more than 2,100 children a day.
- A 24-hour monitored home security system can help protect your home and family. In case of an emergency, Guardian will initiate a response in an average of 30 seconds upon receiving your system's alarm signal and can direct authorities to your premises.
- Worried about your children being at home alone? With Guardian's security camera system, you can use your Internet-connected smartphone, tablet or PC to check-in with the kids and perform live look-ins to see what's going on at home while you're away.
- Focus our security cameras on specific locations such as the front door, nursery and other areas of interest. Available for indoor and outdoor use, security cameras give you an extra boost of peace of mind.
- Arm and disarm your system, assign user codes and view live or recorded video clips. anytime, anywhere you have an internet connection. Now you can truly be connected with your home and family.
- Guardian's home security system equipment is easy-to-use and appropriate for children use.





While providing home and business security systems to more than a quarter-million clients in the U.S., Guardian Protection partners with communities by offering free educational safety brochures, child fingerprinting events and crime watch signs. Founded in 1950, Guardian is a U.S. top-ten-ranked security systems firm and was named security Dealer of the Year by respected industry journal SDM in 1999 and 2013.

For more information on home security call: 1.800.PROTECT (1.800.776.8328)

For more information on our community partnership programs,
please contact community@guardianprotection.com

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