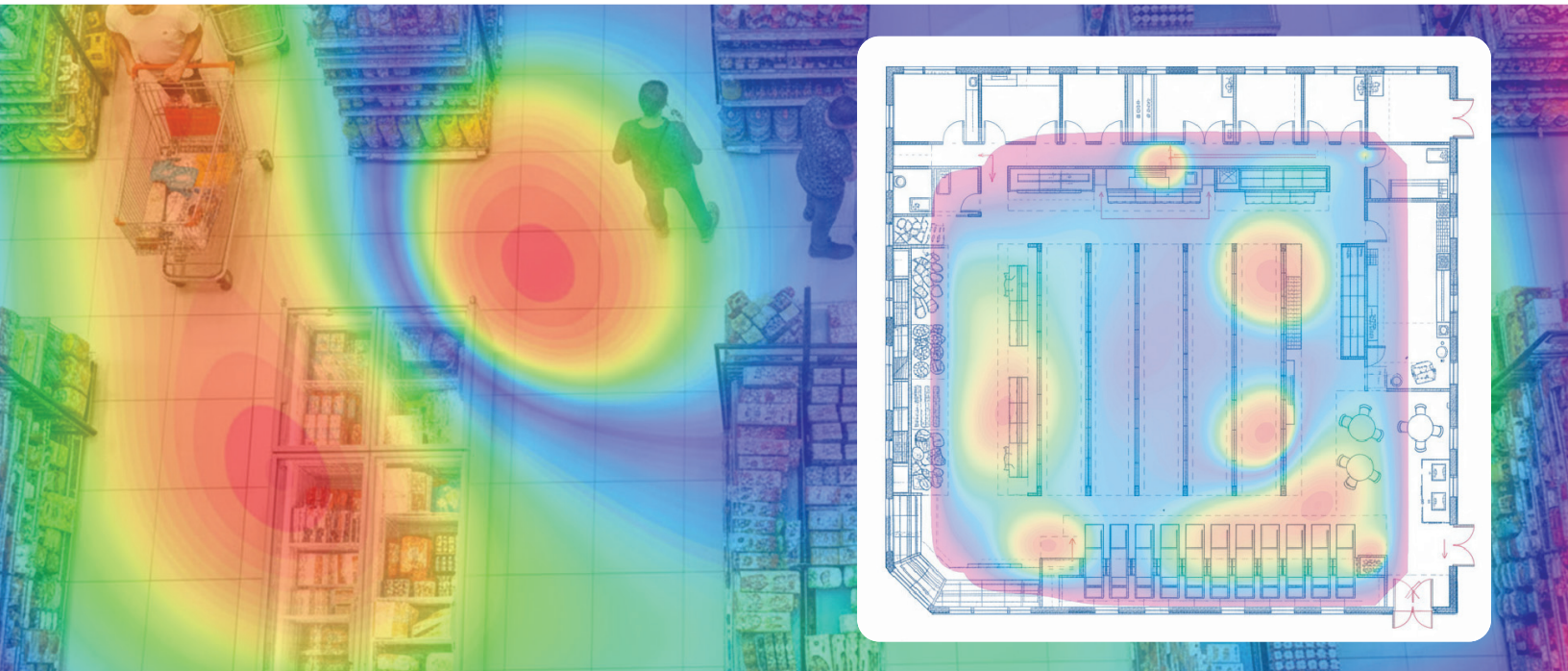


OPERATIONAL ANALYTICS

Heatmapping

Boost marketing impact and end-cap performance by monitoring in-store visitation patterns. Turn foot-traffic data from camera feeds into vivid heatmaps over your store floor plan for instant visual insights.

Designed to visually represent customer interaction within a retail space, heatmapping identifies areas of high customer engagement. Leverage fisheye, 360°, or standard cameras for comprehensive coverage of floor layouts.



EMPLOYEE ENGAGEMENT

Manage employee positioning and customer engagement areas.

TRAFFIC ACTIVITY

Identify high traffic areas and strategically place promotional displays.

EFFICIENT MANAGEMENT

Oversee operations from anywhere on any device.